

International Pathfinder Camporee Off-site Communication Director

Job Overview

Create, organize, plan and implement effective communications messages and strategies for/with Adventist media and public community audiences.

Responsibilities and Duties

- Coordinate and organize a team of communication, social media, photography specialist, and volunteers, providing orientation and any training.
- Coordinate with the On-site Communication Director for trailer space, and internet information, and media passes.
- Coordinate with the Services/Facilities Director for tables, chairs, and golf carts.
- Provide office supplies and equipment for team.
- Promote and write press releases for the Camporee to all Adventist media outlets.
- Promote the Camporee to local public news outlets around the Oshkosh, WI area.
- Coordinate with the 9 NAD Union Communication departments to assist them in covering the Camporee.
- Give interviews on behalf of the International Camporee & North American Division.
- Write and edit communications messages for use in various mediums and audiences.
- Work directly with the International Camporee Executive Director.

Qualifications

Education

- Post-secondary education (degree or diploma) in the areas of Communications, Public Relations or Journalism combined with related professional experience

Experience

- 5-7 years related work experience in progressively more responsible positions

Performance Competencies and Criteria

Position Competencies

- **LEADERSHIP:** Lead and manage other staff and volunteers to implement communications strategies. Provide leadership and management in the area of external/internal communications and marketing through print and electronic vehicles for the Adventist Church.
- **COACHING:** Educate people about procedures and processes for communicating church messages. Explain how they can contribute to the overall effectiveness of church communications.

International Pathfinder Camporee Off-site Communication Director

- CREATIVITY: Continually look for ways to communicate the Camporee in creative ways that will evoke a response from Adventist's and the broader public community.
Enthusiasm
- Analytical Skills
- Initiative
- Flexibility/Adaptability
- Problem Solving/Decision Making
- Team Skills
- Tenacity/Results Oriented
- Client/Customer Awareness
- Conflict Resolution Skills
- Consultative Skills
- Organizing/Planning Ability